

AIHP Kremers Reference Files—Madison, WI  
OUTLINE OF MAIN CATEGORIES

**A. GENERAL REFERENCES AND TOOLS**

1. Bibliographic
2. Biography
3. Encyclopedias and Dictionaries
4. General Works
5. Historiography

**B. PRE-1600**

10. Pre-Classical Cultures (other than Far Eastern and Pre-Columbian)
11. Far East Pre-Classical to A.D. 1600
12. Classical Antiquity to about A.D. 500 (other than Far Eastern and Pre-Columbian)
13. Islam and Near East, A.D. 500-1600
14. Europe and Byzantium, A.D. 500-1600
15. Pre-Columbian Americas
16. Primitive, Supernatural, Religious and Folk Medicine

**C. TOPICAL--1600 ONWARDS**

18. Marketing
19. Merchandising Methods; Advertising; Promotional
20. Mergers; Combines; Cartels
21. Personnel Matters
22. Financial
23. Design
24. Location
25. Types of Distribution
26. Ownership Restrictions
27. Volume by Departments in Pharmacies
28. Sidelines of Pharmacies
29. Socialization of Pharmaceutical Services
30. Pharmaceutical Disciplines
31. Educational Institutions and Programs
32. History of Literature
33. Institutional Settings for Pharmacy
34. Humanistic Relations
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36. Organizations
37. Instruments, Equipment and Technics
38. Manufacturing
39. Materia Medica, Pharmacology (including Toxicology), and Therapeutics
40. Drug Information Services and Mechanisms
41. Perfumes, Cosmetics, and Toiletries
42. Primitive, Religious, Supernatural and Folk Medicine
43. Research, Discovery and Achievement
44. Retail Pharmacy
45. Sickroom Supplies, Medical Devices and Dressings
46. Social Relations
47. Wholesale Pharmacy
48. Philosophy and Methodology

**D. RELATED MATERIALS NOT IN SECTIONS "A," "B," or "C"**

60. Biological Sciences
61. Business and Economics
62. Earth Sciences
63. Health Fields
64. History
65. Humanities
66. Physical Sciences
67. Social Studies and Conditions
68. Technology

**CATEGORIES P1 thru P68 contain pictorial materials of the foregoing topics**